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# USDA Inside USDA Information

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## INSIDE "INSIDE..."

Slowness on reorganization developments for GPA...honors for Layne Beaty...more meeting announcements...a couple of job announcements...and a bit of other news make up this short edition.

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## HOLD IT AWHILE!

We had hoped to bring you names and assignments relating to GPA's reorganization. But the entire week here has been filled with changing plans, different interpretations and hence final plans did not get shaped up as expected.

As one wag put it, "The situation changes every half hour."

But everything has a way of working itself out, someone else said. So what the double-dashed! Keep tuned! We're betting we can give you all the details next week.

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## GO! YEARBOOK!

Despite some early shockwaves over the 1979 Yearbook of Agriculture, early requests for copies were heavy compared to requests for other books. Several Members of Congress used up their allotments and pled for more copies...which we can't provide without another reprinting. If you've not seen a copy, you can get one for \$4.50 from the Superintendent of Documents, GPO, Washington 20402.

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## BEATY TAKES ANOTHER

Layne Beaty, GPA, who retires today, received another honor a week ago at the North Carolina Farm Press, Radio and TV Institute. Layne was made an Honorary Member for Life of the N.C. Farm Writers and Broadcasters Association.

Layne becomes honorary member #8--the first outside North Carolina--according to Frank Jeter of Soil Conservation Service in N.C.

We saw the plaque presented to Layne. Among other words on it are these: "He Helped Us."

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## A NEW ATTIRE FOR NOW

Mark Allen, Michigan State U., has shared with us the latest issue of "Michigan Science in Action" which is devoted to the energy crisis. Mark says, "We're joining the pack and trying to claim we have the answers."



The magazine has a new editor, a new cover design and some changes in format. If you haven't seen the new look, write Mark for a copy. The new editor is Martha R. Mulder. She joined MSU's station staff last November.

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#### MO AND ACE TEAM UP

"Inside..." has received formal registration forms for the 17th Ag Comm Conference at the U. of Missouri-Columbia. Dates are March 19-20...followed by the North Central Regional ACE meeting through the 21st. Dick Lee says the Comm Conference registration is \$27 for advanced registration...\$30 at the door.

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#### ATTENTION DESIGNERS

The 9th Studio Seminar for graphic, AV and exhibit designers, photographers, writers and editors, supervisors and printing officers working in the public sector will be held March 23-29 at the U. of Washington, Seattle. It's one of the projects of the Design Arts Program of the National Endowment for the Arts.

Nominations for attendance should be received no later than March 3 (sorry, we just heard about it). Call Mary Beth Caviness, Registrar, Institute for Continuing Studies in Design, Management, and Communication, 1112 6th St., N.W., Washington, D.C. 20001, phone (202) 797-7770, to register and to learn more details.

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#### JOB HUNTING...GO WEST

Hugh Cameron, Washington State U., says he needs applicants for an extension radio/TV specialist...master's degree required. Person hired will develop and coordinate production and distribution of radio/TV materials. Review begins May 1. Contact Hugh, College of Agriculture Editor, Washington State U., Pullman 99164.

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#### OR TRY THE MIDWEST

Lee Thompson, Iowa State U., says he's looking for a comm specialist in agriculture immediately. Individual will work with campus and area extension offices to conceive, plan and produce comm material that supports and extends educational programs. Bachelor's degree required...3 years experience...plus some other skill attributes. For details contact Donald H. Goering, Assistant to the Director, Personnel, Cooperative Extension Service, Iowa State U., Ames 50011 (515) 294-3283 before March 14.

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#### MORE RETIREES

GPA's IPA, Bob Kern, from Iowa State, joins the ranks of retirees on Feb. 29. Bob, who's developed the new NPAC II proposal, will join the wheat research operation of CIMMYT in Mexico, however. He'll continue keeping in touch on the NPAC II project.

Ben Murow, GPA artist extraordinaire, leaves government today also. He's had more than 40 years with GPA and its predecessor organizations, with the Rural Electrification Administration and with other departments of government.

